

The *Make Your Business BOOM!* Success Partnership™

The World Leader In Business Optimization Consulting And Performance Optimization Coaching™

*Your Time
Has Come!*

From the desk of...

ERIK LUHRS

Now you can tryout the
program Risk Free!

✓ No cost!

✓ Guaranteed results!

✓ No more excuses!

Achieve Ultimate Success With Our Hybrid Consulting-Coaching!

Hybrid Consulting-Coaching For Real Results

Bridging the gap between where you are
and where you want to be

By Erik Luhrs

When you look at the headlines you know that we live in a time of great challenge. However, this is also a time of incredible opportunity, but are **you** taking advantage of those opportunities? As the old saying goes, "what you focus on is your reality." Of course, the challenge is in knowing **what** to focus on and **when**.

Even the greatest business leaders admit to living with a 'gap' between where they are and where they want to be. Perhaps Sales are up but Recruiting is a problem. Or maybe Recruiting is easy but your Expenses are eating you alive. No matter what, you will always find areas in your business that need more focus.

To achieve Ultimate Success, you must use **every** resource available. Regardless of how passionate or driven you are about your business, you need guidance; you need someone who has the business savvy to spot the opportunities you're missing, and the ability to motivate you to act on those opportunities. You need a Business Consultant and a Performance Coach in one.

"Resolve to be a master of change rather than a victim of change." - Brian Tracy

After I began my own work with Consultants and Coaches it became clear that this was the only way to guarantee my personal and professional success.

Now I look for Consultants and Coaches to help me create systems and strategies that will



generate massive opportunities while saving me time, money, energy and headaches. I also use their knowledge to leverage myself. They always hold me **accountable** for the commitments I've made.

As a result of my work with these mentors, I have now become a world-class Consultant and Coach myself. This has allowed me the deep honor of Consulting and Coaching to thousands of CEO's, business owners, executives, business teams and entrepreneurs all over the world.

Here are two truths I can tell you: First, no matter what level you have achieved in business, if you want Ultimate Success you can't rest on your accomplishments. You must always strive for more.

Second, if you want Ultimate Success you'll never make it by being a "lone wolf." You must seek out the best

resources to help you accomplish your goals. World-class Consultants and Coaches **must** be a part of your resource list.

FOCUS = FORTUNE A Master

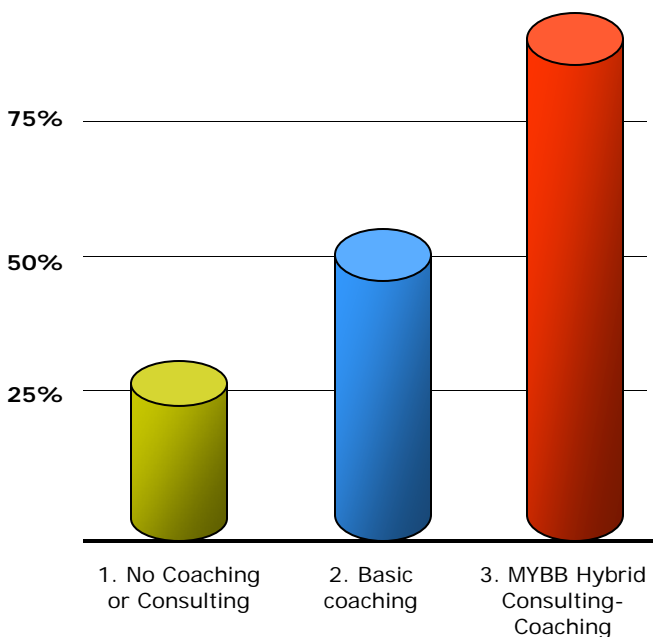
Consultant-Coach will equip you with Focus, Inspiration and Accountability so you consistently take action on your goals. Just like a Sensei in Karate will help you raise your skill level to black belt and beyond, your Master Consultant-Coach will challenge and support you so you can achieve the results you desire from yourself and your business.

"Your business can only grow to the extent that you do."

– Erik Luhrs

There are millions of distractions fighting for your attention, but you **chose** to read this now. That proves you're committed to developing your business and yourself. Through focus and choice you have already set yourself apart from those people who "want to be" successful but never will. You could probably achieve a high degree of success even without a Consultant-Coach.

RESULTS COMPARISON CHART



1. Without guidance people act on external demands and distractions which steal their focus, ultimately minimizing their results.

2. With basic coaching, people may get some motivation to act, but without skilled business advice results are mediocre.

3. The powerful Hybrid of Business Optimization Consulting and Performance Optimization Coaching will transform your business forever! Your experience will help you make massive changes in how you think and act, which will result in accelerated, positive growth in all areas of your business. The accountability of your Master Consultant-Coach will ensure that you make consistent progress!

But a world-class, results-driven Consulting-Coaching program will give you powerful, proven resources that will shorten your learning curve and quickly decrease the time it takes you to achieve your desired outcomes.

At **Make Your Business BOOM!** we take pride in creating the finest Consulting-Coaching programs available anywhere. You will be immersed in the systems, strategies, tools and experiences you need to reach **any** business goal, regardless of size.

The Make Your Business BOOM! Business & Performance Optimization System

Learning new things is wonderful, but to succeed, you must take action on what you learn. Knowledge without action will turn you into a smart beggar. Knowledge with consistent action will make your success **unstoppable**. This is the power behind our Hybrid one-on-one Consulting-Coaching:

- 1) First, you will define your goals with a clarity you have never before experienced.
- 2) Next, you will assess your current situation. You will come to know the limitations that have been holding you back, and you will take stock of your resources so you can begin using them to make positive changes.
- 3) Further, you will uncover your strengths and weaknesses. You will work with your Master Consultant-Coach to create a plan that helps you make all areas of yourself and your business strong and effective. Your plan is your power! It is not based on dreams, ideas or theories. It will be modeled upon the methods used by real business leaders who have **already** achieved the level of results you seek.
- 4) Finally, you will create success through momentum. Your Consultant-Coach will help you create a **mindset** of success. Then you can take action! Together, you will measure your results, review your feedback and make the necessary adjustments that will drive you ever faster to your desired goals.

Your moment of **truth** is at hand! You are clearly committed to action and taking your business to the next level. You wouldn't be reading this right now unless you hungered for the success that has been so close, but is still out of reach. In a world where most wallow in their desperation rather than take action, you are a rare breed! You are ready to break from the pack and make a bright future of your own creation! And since you can get started right now for **no cost**, there are no more excuses! But you must take action!

BUSINESS & PERFORMANCE OPTIMIZATION

Build the momentum of success with a Personal Consulting-Coaching Program



- ⇒ **World-Class** Business Consulting from professionals with real world consulting and business-building experience, personally trained by Erik Luhrs!
- ⇒ **Transformational** Performance Coaching from experts with advanced training in Neuro-Linguistic Programming; the same brain enhancing technology used by elite businesspeople, champion athletes, and world leaders to achieve exceptional results.
- ⇒ **Guaranteed** achievement through strategic planning, results measuring, feedback analysis and ongoing improvement.
- ⇒ **Personal accountability:** Your Master Consultant-Coach is your partner. You will be challenged and encouraged as you achieve goals, reach ever higher levels and create the business you've always dreamed of.

"Make Your Business Boom has had a transformational effect on my business. Not only did my company's revenues grow >50% during our first year of consultation, but I have also begun to realize my larger ambitions on both a professional and personal level."

-Stephen Gutkin, CEO
Rete Biomedical Communications

"Only in action can you find the answers you seek." – Erik Luhrs

Erik Luhrs' clients have paid more than a hundred-thousand-dollars a year for his personal Consulting and Coaching services. Now you can benefit from that same world-class method—with NO COST to start!

The **Make Your Business BOOM!** Hybrid Consulting-Coaching program is the same system Erik uses with his high-level clients to help them attain extraordinary results.

This program will inspire you with the training, focus and accountability you need to set and achieve the outcomes you desire – faster than you ever dreamed possible.

Your personal Master Consultant-Coach is a savvy business professional and elite NLP practitioner, personally trained by Erik Luhrs to give you the strategies, tools and systems that will help you achieve success, so you can truly "have it all."

No Cost! No Excuses!

Your complimentary Business Optimization Strategy Session will cover:

- Resolving your current **biggest** issue now!
- Crystal clear **focus** on your true goals!
- Objective** assessment of your current situation!
- Take stock of your leverage-able **resources**!
- Outline your **strengths** and weaknesses!
- Create a plan to make your business **effective**!
- Build **momentum**!
- Create the **mindset** of success!
- Set **action** steps!
- Make **accountability** work for you!

Call now: **(877) 801-1035** or email us at: **coaching@makeyourbusinessboom.com** to access your complimentary BOSS session. No cost! Guaranteed results! No more excuses! **THE TIME TO ACT IS NOW!**

Website: www.MakeYourBusinessBOOM.com Phone: (877) 801-1035 Email: Coaching@MakeYourBusinessBOOM.com